Changes to HMO-POS Plan Online Enrollment Availability

Some HMO-POS plans in Wisconsin will be removed from online enrollment tools on 2/1/2025.

Thank you for the continued support of our Medicare Advantage plans in Wisconsin. We are extremely pleased with the growth we have seen in this market.

To continue to balance our stability and growth, we have made the decision to remove the HMO-POS plans listed below from our online broker quoting and enrollment platforms beginning February 1, 2025. Rest assured, commissions will continue to be paid on new sales and renewals for these plans.

Impacted plans:

Anthem Medicare Advantage (HMO-POS)

- **H9525-004-000:** Adams, Ashland, Bayfield, Clark, Douglas, Florence, Forest, Green, Iowa, Iron, Jefferson, Juneau, Kenosha, Lafayette, Langlade, Lincoln, Marathon, Marinette, Milwaukee, Oneida, Portage, Price, Racine, Rock, Taylor, Vilas, Walworth, Waukesha, Wood
- **H9525-006-000:** Barron, Brown, Buffalo, Burnett, Calumet, Chippewa, Crawford, Dodge, Door, Dunn, Eau Claire, Fond du Lac, Grant, Green Lake, Jackson, Kewaunee, La Crosse, Manitowoc, Marquette, Menominee, Monroe, Oconto, Outagamie, Ozaukee, Pepin, Pierce, Polk, Richland, Rusk, Sawyer, Shawano, Sheboygan, St. Croix, Trempealeau, Vernon, Washburn, Washington, Waupaca, Waushara, Winnebago
- **H9525-0015-000:** Columbia, Dane, Sauk

What this means for you:

- Commissions will continue to be paid on new sales and renewals for these plans.
- Beginning on 2/1/2025, the impacted plans will be removed from online broker quoting and enrollment platforms, and materials will not be in CustomPoint.
- You may continue to use enrollment kits you currently have.
- Impacted plans will remain on our website and on Medicare.gov.
- The Summary of Benefits and application is available at shop.anthem.com/medicare. Materials can be downloaded and printed.
- Paper applications may be submitted via mail or fax (see instructions on the application).

We recognize and value your critical role in helping Medicare beneficiaries select their best-fit Medicare plan. We remain committed to supporting you and the members you have enrolled in our plans. **Thank you for your understanding and continued partnership in serving the Medicare beneficiaries in Wisconsin.**

Need more information or have questions?
Contact your Regional Sales Manager.

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