



# Smart moves with Select-a-Term **new rates!**

April 21, 2025

PRODUCT BULLETIN

25012

## Improved Term Rates

Effective April 19, 2025, Select-a-Term (SAT) is repriced in all states, excluding New York. **New rates improve competitive rankings with 50% of cells decreasing**, and 50% of cells unchanged. **No increases!**

### Face amounts \$500,000+ are top ranked

- **Top 2 ranking in nearly 90% of the monthly cases, older ages, too!**

### Client completed on full featured Select-a-Term

Instant decision<sup>1</sup> on our **core product, including top conversion privileges** at the same competitive price. Quick inforce placement with 24–48-hour ePolicy delivery.<sup>2</sup> Corebridge was recently recognized among the “6 Best No-Exam Life Insurance Of 2025” by Forbes, offering a robust product and process.<sup>3</sup>

### Valuable stand out features and benefits

- **Low monthly premiums:** Top ranked monthly premiums across ages, bands and genders. *Please be sure to quote monthly mode!*
- **18 term durations:** More duration options than any term competitor offers flexibility, so *client only pays for what they need*
- **Top conversion options:** Remains convertible to a permanent life insurance policy *up to the end of the level-premium period, or age 70*
- **Rated case advantage:** Select-a-Term offers some of *the very lowest premiums for sub-standard rated cases* leveraging Special Class.

Choose Select-a-Term and trust Corebridge for all your clients!

### Take action with...

- **SimpliNow Choice platform**
  - [Agent guide](#)
  - [Client completion guide](#)
  - [Frequently asked questions](#)
  - [Submission process flow](#)
- **Marketing materials**

Full range of marketing materials available on [Retire Stronger](#)
- **Rapid Rater**

Instant quotes for all classes and durations are available on [Rapid Rater](#). New rates available April 19, 2025

<sup>1</sup> Some submission options may not be available based on data entered on the first several screens.

<sup>2</sup> Client approved as applied for, completes the submission process and is eligible for eDelivery.

<sup>3</sup> *Forbes.com* "Best No-Exam Life Insurance Of 2025," updated March 3, 2025

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## Transition Rules

### iPipeline (SimpliNow Choice® platform and iGO Full e-App)

Available to iPipeline and LifePipe users via product selection, Select-a-Term (SimpliNow Choice)

- New premium rates will be available effective April 19, 2025.
- Applications received in the Home Office prior to April 19, 2025, will receive the old premium rates.
- For applications received in the Home Office April 19, 2025, or later:
  - If premium rates were last calculated prior to April 19, 2025, will receive the old premium rates.
  - If premium rates were last calculated April 19, 2025, or later, will receive the new premium rates.
- Inforce reissue requests to new rates will NOT be honored.
- New applications submitted to replace existing inforce coverage with the new rates will not be honored within 90 days of the existing coverage going inforce.

### Other Application Submission Processes

- New premium rates will be available effective April 19, 2025.
- Applications received in the Home Office prior to April 19, 2025, will receive the old premium rates.
- Applications received in the Home Office April 19, 2025, and later will automatically be given the new product rates.
- Inforce reissue requests to new rates will NOT be honored.
- New applications submitted to replace existing inforce coverage with the new rates will not be honored within 90 days of the existing coverage going inforce.